Dear Friend,

Since 2002, the Gala has been the major fundraising event for the Children’s Museum of Oak Ridge (CMOR). This year’s Gala, Surf’s Up!, on Friday, December 3, will be a fun, beach-themed night with a little STEAM mixed in. We are planning an in person event with great entertainment, food, and live and silent auctions. We invite you to become a 2021 Gala sponsor. Your sponsorship will provide critical support to keep CMOR open for years to come. Please choose your sponsorship level:

**Big Wave - $7,500**
Prominent placement of name/logo on event publicity; recognition by emcee during the Gala; your sponsorship listed on its own credit slide during the Gala; recognition on CMOR’s website and Gala program; 12 Gala tickets with seating in honorary location.

**Longboard - $5,000**
Recognition by emcee during the Gala; your sponsorship listed on its own credit slide during the Gala; recognition on CMOR’s website and Gala program; 10 Gala tickets with seating in honorary location.

**Woodie Wagon - $2,500**
Your sponsorship listed on credit slide during the Gala, recognition on CMOR’s website and Gala program; 8 Gala tickets

**Sand Castle - $1,500**
Your sponsorship listed on credit slide during the Gala, recognition on CMOR’s website and Gala program; 6 Gala tickets

**Beachcomber - $1,000**
Your sponsorship listed on credit slide during the Gala, recognition on CMOR’s website and Gala program; 4 Gala tickets

**Surf Shack - $500**
Your sponsorship listed on credit slide during the Gala, recognition on CMOR’s website and Gala program; 2 Gala tickets

Please complete and return the enclosed sponsorship form with your check. You will receive confirmation within 1-2 weeks. Thank you for your commitment to CMOR and its future!

Sincerely,

Beth Shea
Executive Director

Kelly Callison
Board of Directors President

P.S. Need more information about CMOR to make your decision? Please turn the page.
CMOR, Since 1973
The Children’s Museum of Oak Ridge (CMOR) is a hands-on museum of history, art, science, and culture for all ages. Since 1973, CMOR has served visitors through innovative exhibits, classes, camps, special events, and outreach programs. The Museum has come a long way—adding exhibits and programs—and is the location of the Manhattan Project National Historical Site’s Visitor Contact Desk. CMOR also has partnerships with Oak Ridge Associated Universities (ORAU) and a variety of community organizations.

Why CMOR Matters
- Learning fun…CMOR has 20 exciting exhibits, plus an environmental center and garden, train caboose, and solar house. Our exhibits are enjoyed by visitors of all ages.
- Diversity and inclusion…CMOR offers free admission to its low income neighbors, and to developmentally-disabled adult groups. This program serves over 800 children and adults each year!
- Protecting our heritage…CMOR’s exhibits and collections preserve and share Oak Ridge history.
- STEAM for success…CMOR serves children and families with programs that promote STEAM (that’s STEM + Art) and active learning.

Five Reasons to be a Gala Sponsor
1. CMOR is still being impacted by COVID-19. We have been here for almost 50 years and we need your help to be here for future generations.
2. We will use your donation wisely, leveraging other resources to maximize each dollar!
3. By supporting CMOR, you will support children’s education, family learning, healthy living, and historic preservation.
4. There are some great benefits that come with your Gala sponsorship.
5. It’s a great way to show your support for the Oak Ridge community!

Our staff, board, and visitors say: “Thank you for your consideration!”

CMOR Board of Trustees
Kelly Callison (Pres.) • Rob Welton (V. Pres.) • Chris Clark (Treas.) • Gene Patterson (Sec.)
Brian Arrington • Sasha Benjamin • Kara Bush • Lisa Downard • Rebecca Franklin • Sheldon Green
Mark Holder • Megan Houchin • Sonya Johnson • Dennis Miller • Michele Sanders • Jennifer Tyrell

The Children’s Museum of Oak Ridge is a 501(c)(3) non-profit organization. Your Gala sponsorship will be proportionally tax-deductible.