CHILDREN'S MUSEUM OF OAK RIDGE

2024 Annual Report



From the Executive Director

The hard work and generosity of many people led to another stellar year at the Children's Museum of Oak Ridge (CMOR). I have been calling 2024 "The Year of the Project." I cannot remember any other year in my career when so many projects, some of them large and complicated, were completed.

While 2023 was the 50th anniversary of the museum's founding, 2024 was a quiet 50th anniversary of the museum's move into the former Highland View Elementary School. Many of the museum's projects in 2024 focused on the facility, including the completion of an ADA accessibility ramp to the World of Trains area; the installation of an exterior ADA ramp leading from the Healthy Living exhibit to the Flattop House compound; the renovation of a restroom and storage area behind the museum's gym; and new carpet in several areas of the building.

Three of the completed projects were exhibit-related, including a major renovation of the flooring in the TVA WaterWorks exhibition, funded in part by a competitive grant from the Tennessee State Museum Capital Maintenance and Improvements program. A new exhibit, Meet Alvin Weinberg, opened in the museum's Discovery Lab. You can read more about that project below. Lastly, tremendous progress was made on the Flattop House including the completion of interior and exterior repairs, painting, and the installation of the Victory Brick walkway.

Behind the scenes, work progressed on a new museum website, and the museum rolled out a new tagline: Curiosity for All Ages. It's a little tricky when our name says that we're a children's museum when, in reality, CMOR is a museum that all ages enjoy. Just ask the 45,322 people who we served in 2024!

None of this would be possible without our dedicated staff, board, volunteers, and many friends. Thank you again for putting CMOR first in your heart.

Beth Shea CMOR Executive Director

Social Media Friends:

(7): 6,328

10:640

In Kind Donors:

92

People Served:

45,322

Memberships:

240

Camp Participants:

139

Volunteer Hours:

2,355

Grants:

\$195,234

Gala Sponsorships:

\$47,000

From the President

I continue to marvel at the impact the Children's Museum has on local patrons and visitors from across the country. The level of staff, volunteer, and board engagement demonstrates our strong commitment to continuing its legacy. Whether it's the food or music that fills the air during the International Festival or the generosity demonstrated by our guests at the Annual Gala, the museum continues to inspire, motivate, and create an experience that will last for years to come. I'm proud of its generational influence, and enrichment, and I am honored to be associated with the Children's Museum of Oak Ridge.

Brian Arrington President, CMOR Board of Directors

Weinberg Papers Project

On October 27, 2024, a new CMOR exhibit opened to the public featuring the life and accomplishments of Alvin Weinberg, a famous scientist and director of Oak Ridge National Laboratory from 1955 to 1973, and long-time Oak Ridge resident. The grand opening and ribbon cutting were hosted by the Oak Ridge Chamber of Commerce and featured the museum's executive director Beth Shea, volunteer project manager Ronnie Bogard, Richard Weinberg (the son of Alvin Weinberg), and Syd Ball, a renowned Oak Ridge physicist who worked with Weinberg. City Council representatives, Friends of ORNL members, CMOR board members, and project team members filled the Discovery Room to celebrate the new exhibit.

This corner exhibit was designed and developed as the third phase of the Alvin Weinberg Archive Project. Titled Meet Alvin Weinberg, the exhibit was the culmination of a seven-year, three-phase project that included the digitization and public access of Weinberg's large collection of personal papers. The "Weinberg Corner" as it is affectionately called, is found on two walls of the Discovery Room with a life-size graphic of Weinberg, an atomic timeline of his life, a "Did You Know" poster, and short descriptions that introduce him to museum visitors. The exhibit features a hands-on state-of-the-art kiosk that contains extensive information, building on what is found on the walls. Whether it is photographs, quotes, a more detailed timeline, or more information from the archive, there is something for everyone. To keep younger visitors engaged there is a table and chairs with hands-on activities—a museum tradition! We are not done, though. A new STEM exhibit about Weinberg is being planned with the hopes of securing grant funding.

Board of Directors

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Melinda Massaglia, Secretary
Michele Sanders, Treasurer
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Karen Goodwin

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Molly Jones
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Cecil "Bucky" Smith
Lisa Smith
Jennifer Thomas
Mark Voyles
Jaclyn Waymire

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| | 2024 Actual | 2024 Budget | Percent |
|----------------------|---------------------|-------------|---------|
| Total Earned | \$353,870 | \$365,500 | 96% |
| Total Grants | \$195,234 | \$118,800 | 177% |
| Total Donations | \$282,400 | \$159,500 | 178% |
| Other* | \$33,734 | \$84 | 40,160% |
| Total Receipts | \$865,238 | \$643,884 | 134% |
| *Includes refunds ar | nd insurance claims | , | |

Disbursements

| | 2024 Actual | 2024 Budget | <u>Percent</u> |
|----------------------|-------------|-------------|----------------|
| Administrative | \$161,648 | \$123,775 | 131% |
| Building Maintenance | \$175,703 | \$155,500 | 113% |
| Educational Programs | \$12,483 | \$24,050 | 52% |
| Personnel | \$330,070 | \$375,336 | 88% |
| Special Events | \$13,956 | \$16,500 | 85% |
| Flat Top | \$25,545 | \$20,000 | 128% |
| Total Disbursements | \$719,406 | \$715,161 | 101% |
| | | | |

Donors

<u>\$50,000 & Up</u>

Materials & Chemistry Laboratory, Inc

\$20,000 - \$49,999

James & Ronnie Bogard, Janet Evans

<u>\$10,000 - \$19,999</u>

Michael Chase

<u>\$5,000 - \$9,999</u>

Consolidated Nuclear Security LLC, Rebecca Hook, Merrick & Company

\$1,000 - \$4,999

Anonymous, Sydney & Rebecca Ball, Fred & Sandra Barry, Bob & Rebecca Brehmer, Larry & Marge Burkholder, Chris Clark, Julia Cooper, David & Shana Dillow, Enrichment Federal Credit Union, Frederick J Ergen, Estate of Robert Bagguley, Groovy Hues, James Grossen, Charlie Hensley, Wayne Houlberg, Phyllis Jacobson, Harold & Sherry Ketterer, Knoxville Area Model Railroaders, K. A. P. P. A. Foundation, M. R. Metzger Family Foundation, Susan McCarthy, David Miller, Richard Norby & Ellen Smith, ORAU, RSI Entech, LLC, Michele & Michael Sanders, William & Beth Shea, Smoky Mountain Region Porsche Club of America, George & Michelle Solomon, Barry Stephenson, John Storey & Rebecca Halperin, TN Bank, UCOR, UT-Battelle, Robert Widhalm

<u>\$500 - \$999</u>

Marty Adler-Jasny, Tom Beehan & Kay Brookshire, Suzan Bowman, William Christensen, Barry & Sandra Guryan, Vicky Hoffman, Howard Hildreth Realty & Insurance, Arnetha Johnson, Ed Knowling, Life Safety Inspections, MS Technology, Inc., Courtney Manrod, Methodist Medical Center, Oak Ridge Floral, Mary & Vincent Palmer, Rachel Patterson, Dan & Eva Robbins, James & Rebecca Rushton, David & Mary Seay, Paula Sellers, Sexton Automotive, Robert & Carol Smallridge, Stephenson Realty & Auction Co., Katherine Sterling

\$250 - \$499

Kathy Bailey, David Beck, Kayla Canario, Chuck's Car Care Center, Robert & Janet Cushman, Donna Deising, Christopher Dillon, Jim & Rebecca Dodson, Jack & Sue Dongarra, Gordon & Miriam Fee, Charles Hadden, Kristen Herrera, Julia Hoppe, Terrell & Cornelia Horne, Cynthia Jeffers, Thomas & Mary Kollie, Kroger Community Rewards, Jim & Sheila Michel, Eileen Neiler, Niki Nicholas & Charles Nicholson, Elizabeth Obenshain, Amanda Powers, Paul & Barbara Taylor, TN Members 1st Federal Credit Union, Jan Vandenbulk

<u>Sustaining Members</u> (Patron Level & Above)

Kathy Bailey, Chris Clark, Christopher Dillon, Kristin Herrera, Ray Smith, Zoe Sweeden

Volunteers - Individuals

Kierra Adams, Havah Anovitz, Diana Ascencio, Lily Austin, Sophia Austin, Matthew Azel, Fatima Ba, Emily Barber, Mylie Barna, Kaya Bentley, Caleb Boehmer, James Bogard, Evelyn Bonner, Blane Brooks, Keely Burnham, Lochlan Burnham, Dalila Camacho, Serenity Campbell, Rebecca Cardall, Carter Castruita, Jack Castruita, Robert Ceo, Rebecca Charles, Robert Childs, Keith Childs, Reagan Chuy, Jacob Clabough, Breanna Cobb, Donna Deising, Kaylin Dimmer, Phoebe Eastgate, Aine Ellis, Gracie Fedders, Layla Fee, Ajali Givens, Emma Greenamyer, Emily Han, Atticus Harris, Roelle Harvey, Kira Hertwig, Julia Holland, Aiden Honeycutt, Dominic Hostetter, Rhett Hovater, Jada Jackson, Anna Jones, Piper Jones, Jaeliana Kanko, Harold Ketterer, Grant Kolpack, Ailey Kunz, Elle LaPrad, Zhihang (Michael) Li, İsabella Liu, Nevaeh Lowery, Ivy Mac, Dan Mantooth, Juan Martinez, James Matthews, Hope May, Maximilion McWashington, Karen Molina, Jordyn Morse, Devyanshi Nayi, Sarah Newberry, Ryan Nicholls, Larry Nichols, Alexander Norman, Chris O'Hearn, Jack O'Hearn, Andrés Ordóñez, Rune Ossinsky, Taylor Ossinsky, Evan Parsons, Aryan Patel, Saanvi Patel, Madelin Pendley, Cass Powell, Lucy Power, Vanessa Puchalsky, Brian Qu, Nikka Joyce Quindo, Karina Ramirez, Max Rasnake, Phoenix Raymond, Emmaleigh Rice, Autumn Riding, Annabell Roach, Tyler Robinson-Brown, Hayden Sauer, Stella Scott, Rebecca Seay, Lily Shelton, William Shen, Ayla Shifflett, Xavier Simms, Brooke Slattery, Sophie Sluss, Isabelle Smith, Kylie Smith, Tionni Smith, Dennis Snyder, Kyndall St. Hill, Kristin Stone, Megan Stone, Hailey Thompson, Colton Troy, Daniel Troy, Vanelle Wandji, Patricia Waymire, Olivia Webb, Ava White, Lori Williams, Natalie Williamson, Samantha Wolfe, Jedidiah Wolff, Charlize Yoon, Donte Young, Isabella Young

Volunteers – Groups

Jefferson Middle School, Oak Ridge High School (ORHS), ORHS Interact Club, ORHS NJROTC, ORHS National Honor Society, ORHS Wildcat Scholars, Pellissippi State Community College, Roane State Community College, Robertsville Middle School, Webb School of Knoxville